LG

# LG Objet Collection

with MoodUP® Refrigerator



Life's Good.

# MEET THE MAESTRO

Elevate your kitchen ambiance with the LG MoodUP Refrigerator that offers limitless color possibilities, InstaView magic, and a built-in Bluetooth symphony.



# AWARD



# COLOR COLLECTION



## Objet Collection

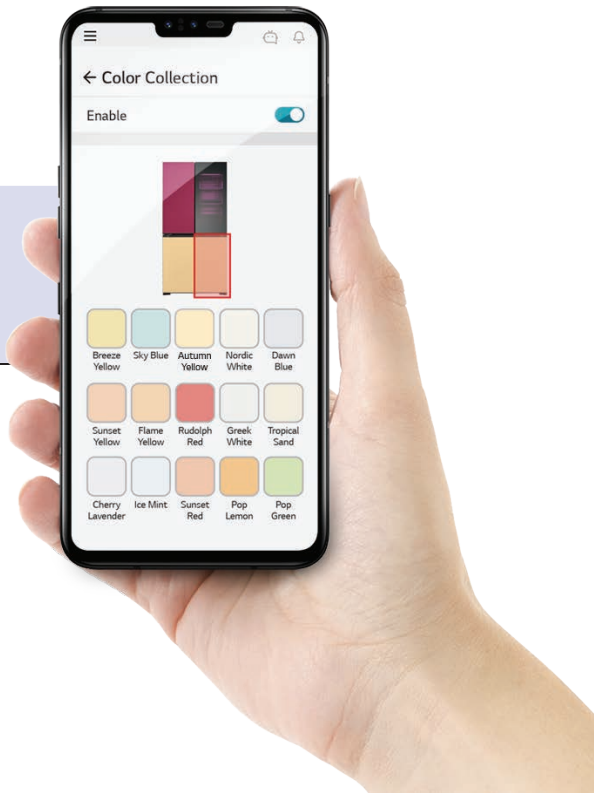
### UPPER - 5 Colors

Botanic Green | Red Wood | Clay Brown | Clay Mint | Clay Pink

### LOWER - 2 Colors

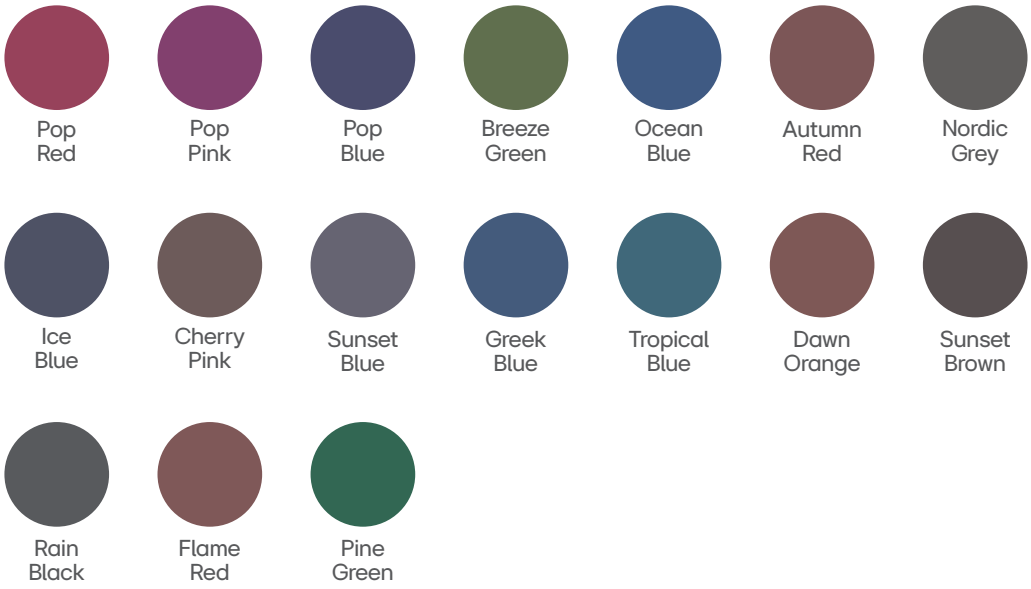
Cream White | Mist Beige

Change the colors to match your mood with AI ThinQ app



# Your Mood. Your Selection.

## UPPER - 17 Colors




## LOWER - 17 Colors



# MUSIC COLLECTION

Choose from the preset music collection or stream your own tunes using Bluetooth*.




Add mood to your music with two modes within Party Mode.
The LED panels will interact with the music playing through the built-in speaker.

## Bounce Mode






## Flow Mode




*Compatible with devices with Bluetooth version 5.0

# THEME COLLECTION

Choose from preset color themes including Season, Place, Mood and Pop.

## Mood

DAWN



SUNSET



RAIN



BONFIRE



HOLIDAY



## Place

ALASKA



KYOTO



PARIS



SANTORINI



WAIKIKI



## Season

SPRING



SUMMER



FALL

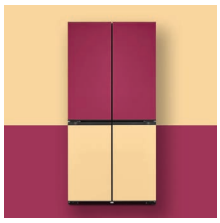


WINTER



## Pop

POP 1



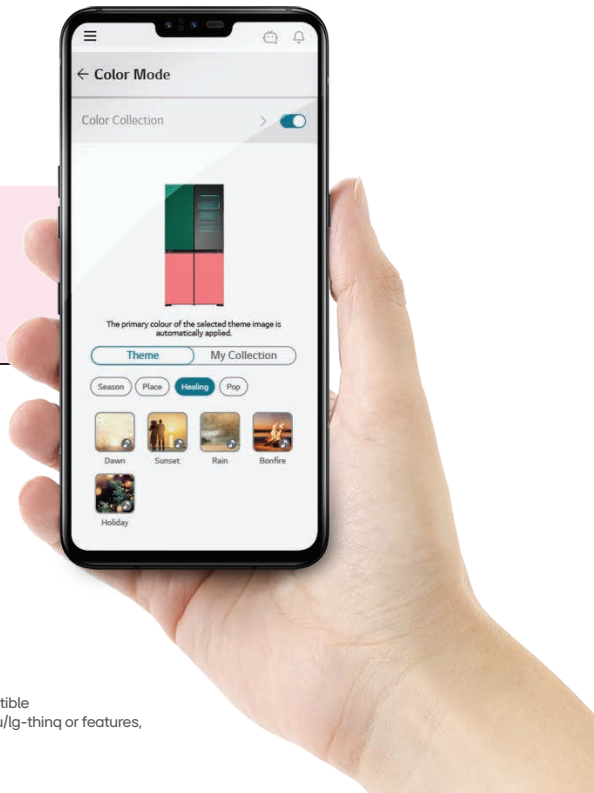
POP 2



POP 3



Change the colors to match your mood with AI ThinQ app




*Brightness and look of color on LED panels may vary depending on the surrounding environment. AI ThinQ app available on compatible Android or iOS smartphones. Phone and Home Wi-Fi Data connection and product registration with AI ThinQ required. Visit lg.com/au/lg-thinq or features, system compatibility and service availability which may vary by country and model.

# FUNCTION

## Welcome Light

When you approach the refrigerator, the mood lighting activates.



## Night Mood Light

Mood lighting is activated with movement detection to guide you in the dark.



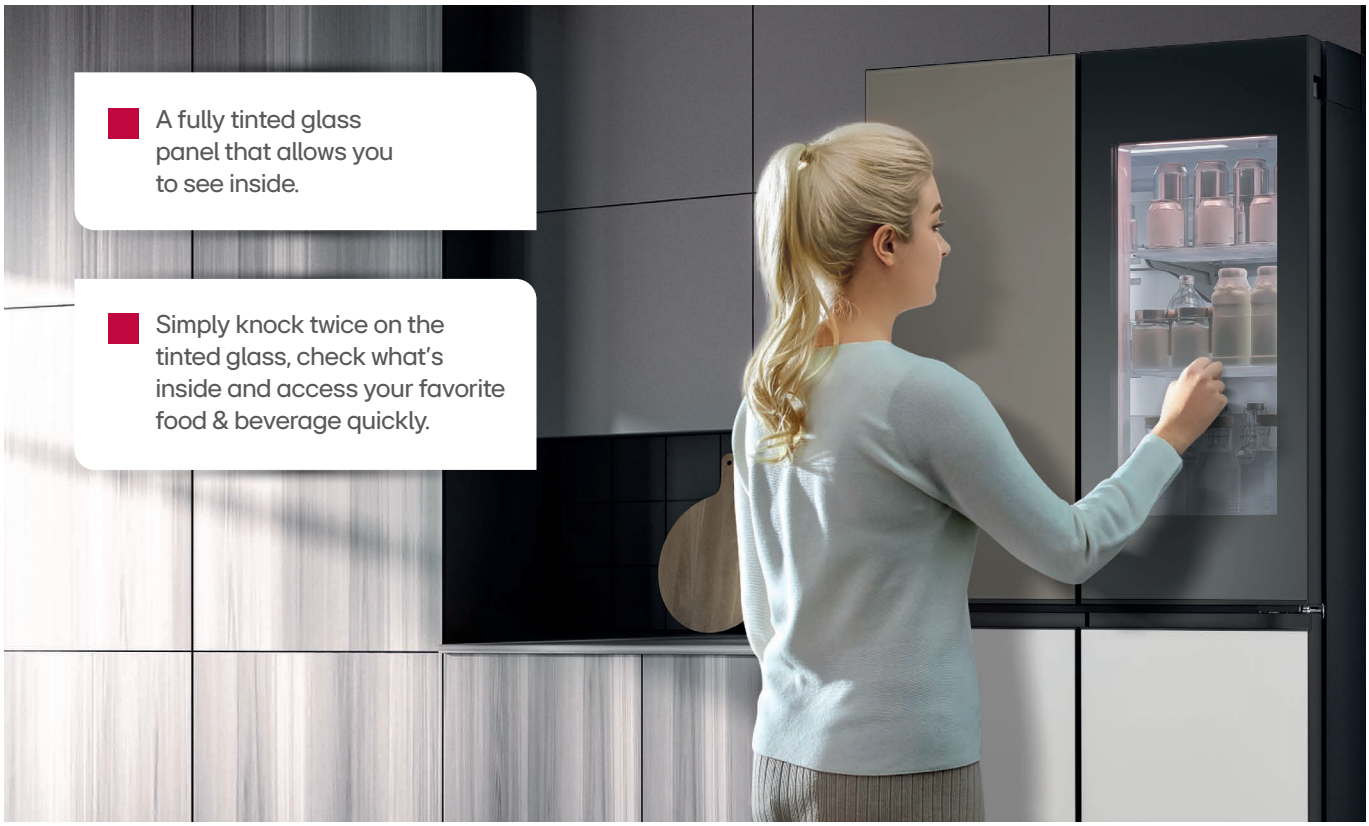
## Door Open Light Alert

Door panel flashes to alert you when a fridge door is left open.



# DESIGN

## Knock twice and see the world inside with **LG InstaView**



- A fully tinted glass panel that allows you to see inside.
- Simply knock twice on the tinted glass, check what's inside and access your favorite food & beverage quickly.

## Stylish Interior

An upscale finish that stands the test of time.
The metallic back wall gives the interior a timeless, premium feel.



NEW

### Metal Fresh

The metallic finish increases the machine's durability.




NEW

### Metallic Decoration

The beauty of the refrigerator lies in its details.

# SMART CONNECTIVITY

## Powered By AI ThinQ

With the AI ThinQ App, not just change the colors on your refrigerator and control the music, but do a lot more.

**Control Temperature**
Fridge and Freezer
Temperature Control

**Smart Diagnosis**
Detects problem
automatically

**Smart Learner™#**
Provides optimal storage algorithm
based on usage pattern analysis

**Express Freeze**
Express Freeze On/Off

**Push App Alarms**
- Door Open*
- Express Freeze Finish






*After opened 10 minutes continuously. #Smart Learner™ operation controlled and monitored only in LG ThinQ™ App.

## Smart Learner™

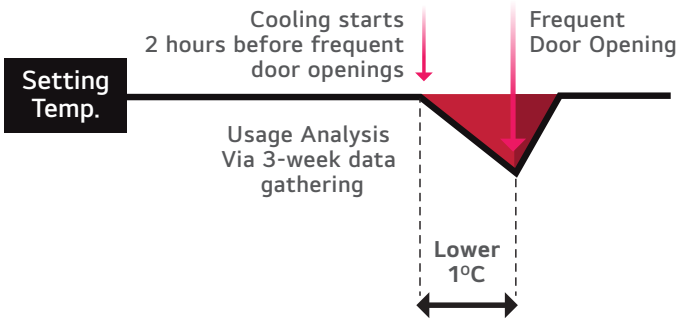
Your refrigerator just got a lot smarter with Smart Learner™.
LG's Smart Learner Technology learns your usage pattern for over three weeks. Then it optimizes everything from cooling performance to energy consumption as per your usage.



## Smart Fresh Air

Applies algorithm to analyze usage pattern and optimizes the temperature.

## Smart Fresh Air Algorithm



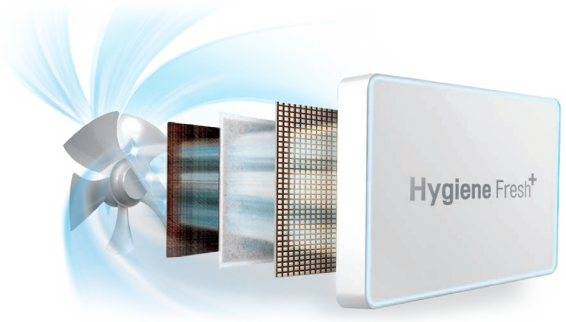

Smart Fresh Air minimizes the rise in inner temperature with the help of intensive cooling logic just two hours before user's frequent door opening time. It does so by accumulating data on an hourly, daily and weekly basis.

# FRESHNESS

## HYGIENE FRESH+™

Minimize bacteria and odors, maximize freshness

Hygiene Fresh+™ maintains an utmost hygienic environment inside the refrigerator by reducing 99.99%* bacteria activity and eliminating acidic & alkaline odors.




Up to
**99.99%***
Reduction in Activity of Bacteria

**4 Typical Bacteria**


Staphylococcus aureus


Escherichia coli


Listeria monocytogenes


Klebsiella pneumoniae




*Tested by Intertek

## DoorCooling+™

Cooling that is Uniform & Faster

LG's exclusive DoorCooling+™ technology cools quicker than a conventional cooling system. It gives you fresher food and colder beverage on every shelf, including items stored on the door.



# KEY FEATURES



## GR-A24FDMMB

- Color Changing Door Panels (syncs with music)
- Built-in Bluetooth Speakers
- InstaView
- French Door (4-Door)
- Al ThinQ
- DoorCooling+™
- Hygiene Fresh+™
- Smart Inverter Compressor™
- Bottom Freezer
- BEE Rating-3 Star

Capacity: **617 Litres**

AI ThinQ
DoorCooling+™
Hygiene Fresh+™
Smart Inverter Compressor








# TRUSTED & DESIRED BRAND IN REFRIGERATORS

*As per Brand Trust Report 2023, published by TRA (formerly Trust Research Advisory)

LG

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To know more about LG, visit www.lg.com/in
For Corporate/Institutional enquiries, please write to corp.enquiries@lge.com

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